

# PRIOR ART

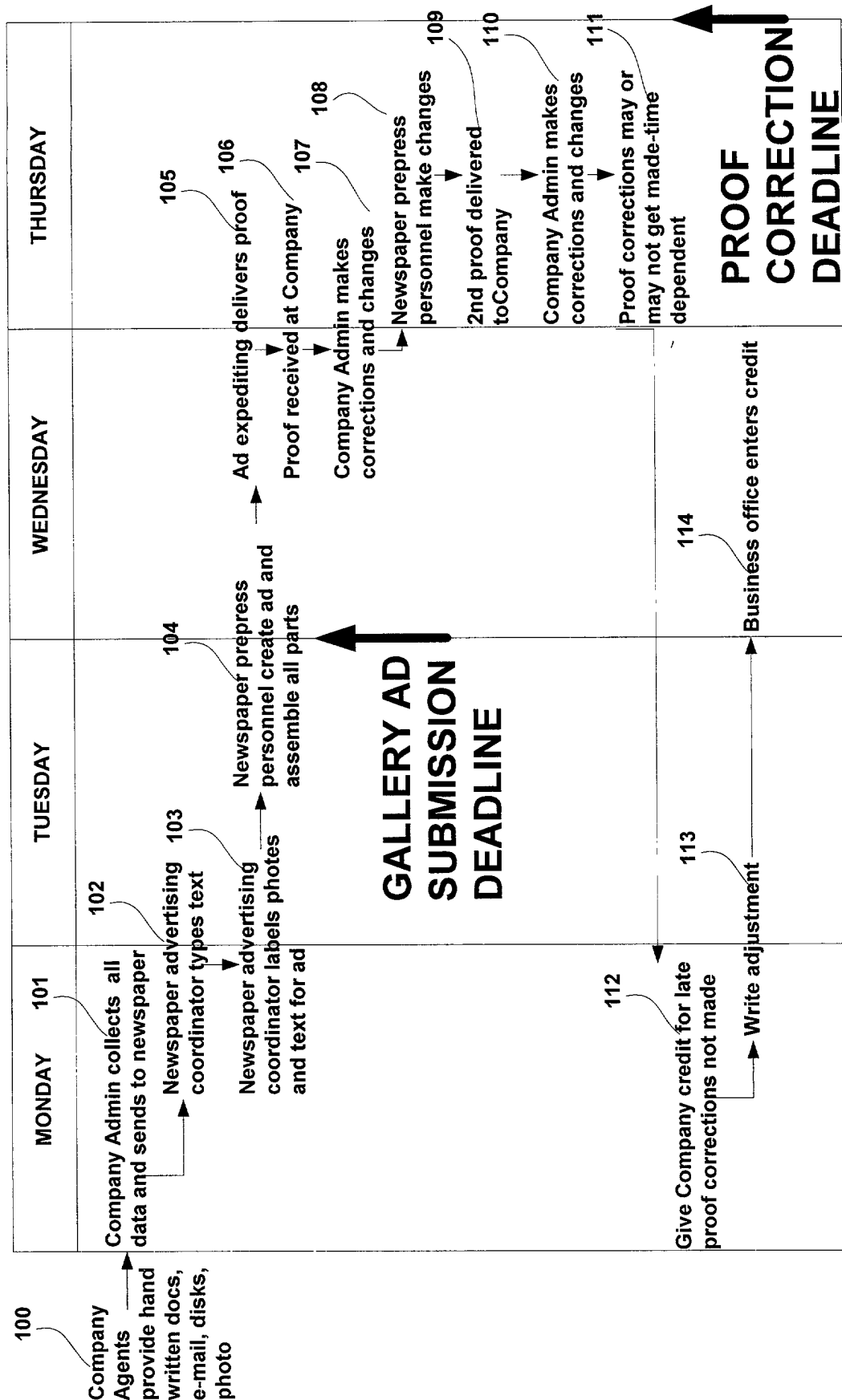


FIG.1

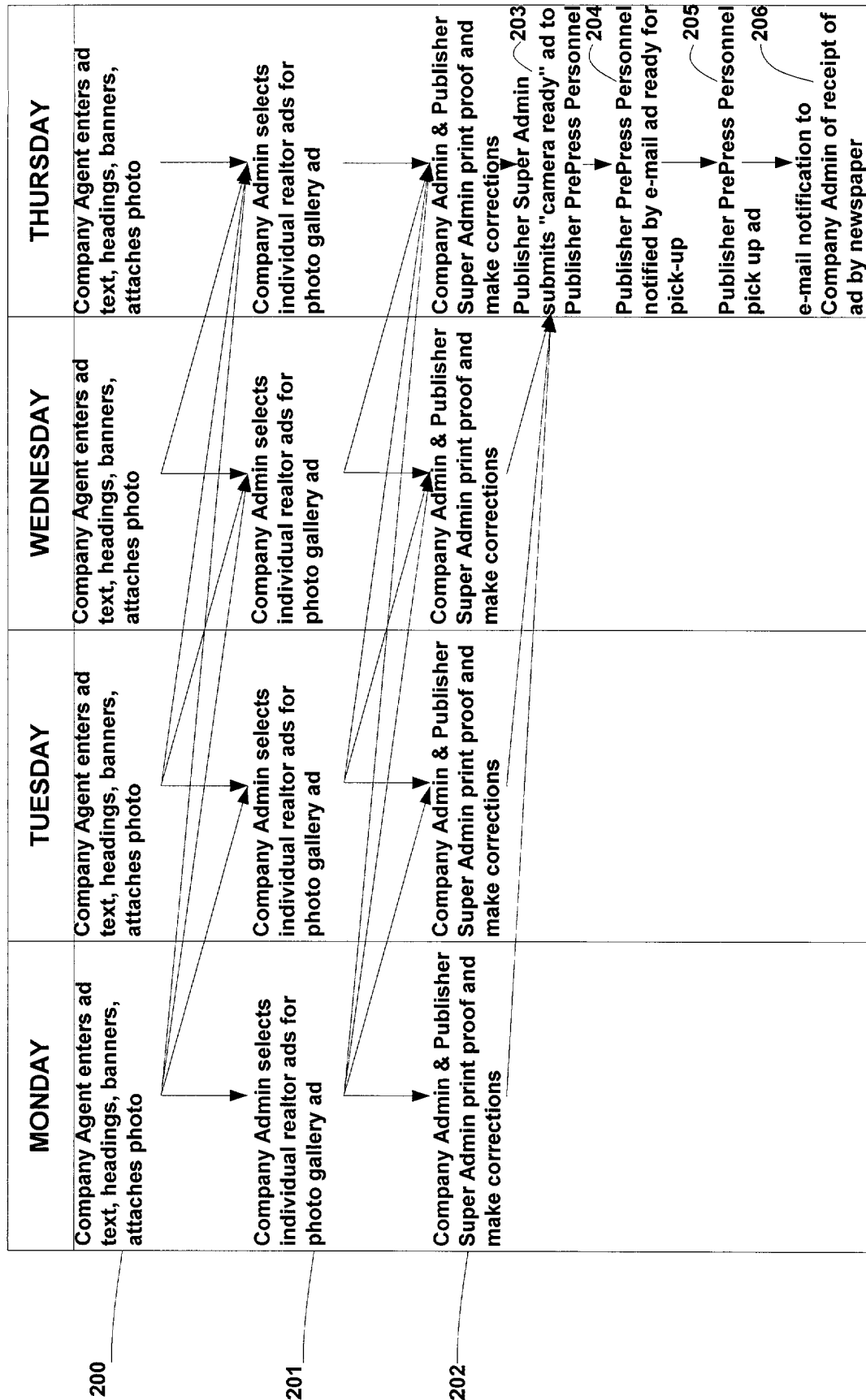


FIG. 2A

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<p>Company Agent enters Ad Box text, headings, banners, attaches photo</p> <p>Admin lays out Ad Boxes in in-column Ad Masters</p> <p>Admin make corrections</p> <p>Admin submits "camera ready" ad to newspaper</p> <p>Newspaper notified by e-mail ad ready for pick-up</p> <p>Newspaper picks up ad</p> <p>e-mail notification to Admin of receipt of ad by newspaper</p> <p>publication of ad in daily edition</p>	<p>Company Agent enters Ad Box text, headings, banners, attaches photo</p> <p>Admin lays out Ad Boxes in in-column Ad Masters</p> <p>Admin make corrections</p> <p>Admin submits "camera ready" ad to newspaper</p> <p>Newspaper notified by e-mail ad ready for pick-up</p> <p>Newspaper picks up ad</p> <p>e-mail notification to Admin of receipt of ad by newspaper</p> <p>publication of ad in daily edition</p>	<p>Company Agent enters Ad Box text, headings, banners, attaches photo</p> <p>Admin lays out Ad Boxes in in-column Ad Masters</p> <p>Admin make corrections</p> <p>Admin submits "camera ready" ad to newspaper</p> <p>Newspaper notified by e-mail ad ready for pick-up</p> <p>Newspaper picks up ad</p> <p>e-mail notification to Admin of receipt of ad by newspaper</p> <p>publication of ad in daily edition</p>	<p>Company Agent enters Ad Box text, headings, banners, attaches photo</p> <p>Admin lays out Ad Boxes in in-column Ad Masters</p> <p>Admin make corrections</p> <p>Admin submits "camera ready" ad to newspaper</p> <p>Newspaper notified by e-mail ad ready for pick-up</p> <p>Newspaper picks up ad</p> <p>e-mail notification to Admin of receipt of ad by newspaper</p> <p>publication of ad in daily or weekend edition</p>	<p>Company Agent enters Ad Box text, headings, banners, attaches photo</p> <p>Admin lays out Ad Boxes in in-column Ad Masters</p> <p>Admin make corrections</p> <p>Admin submits "camera ready" ad to newspaper</p> <p>Newspaper notified by e-mail ad ready for pick-up</p> <p>Newspaper picks up ad</p> <p>e-mail notification to Admin of receipt of ad by newspaper</p> <p>publication of ad in daily or weekend edition</p>

FIG. 2B

FIG. 3A

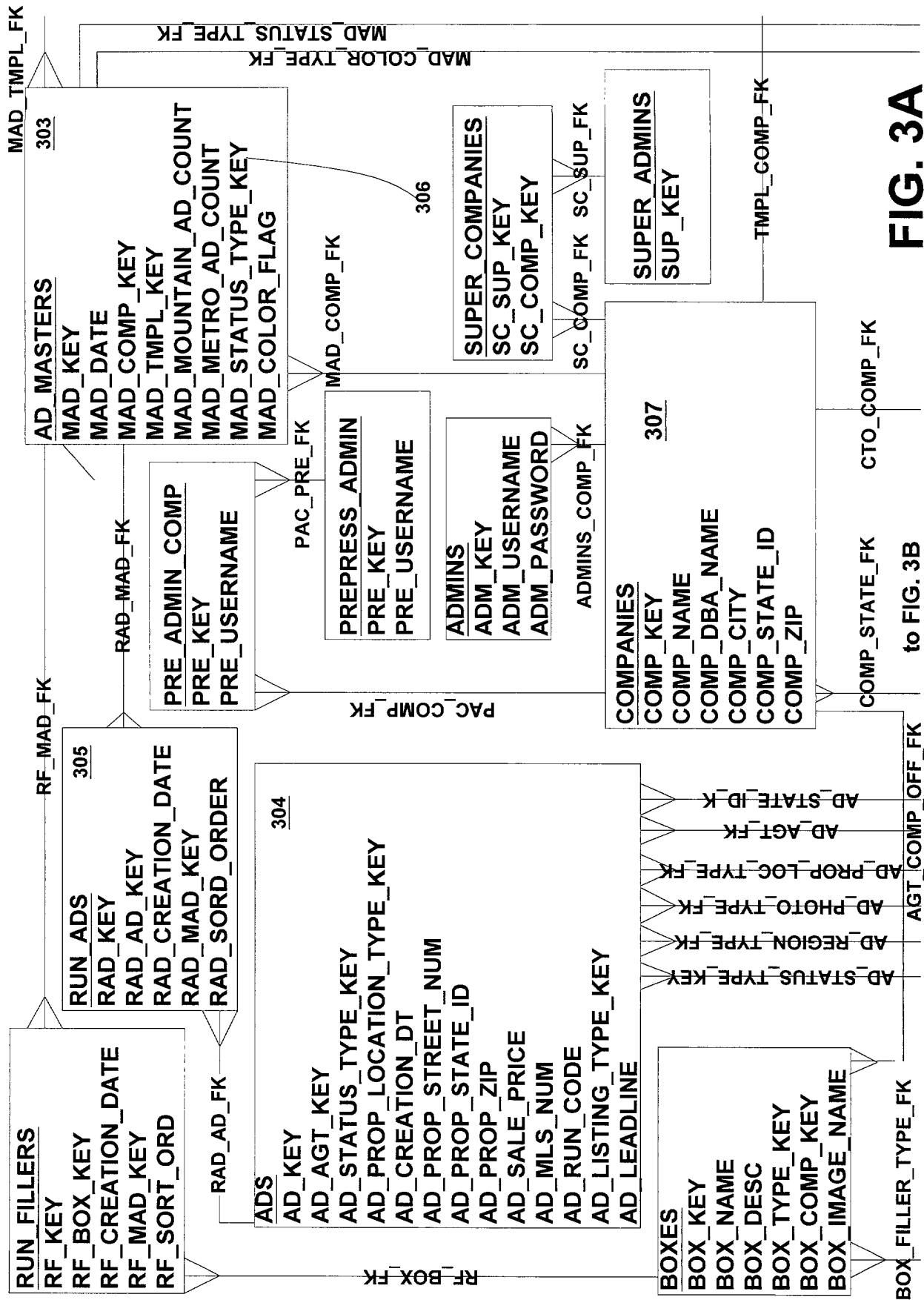


FIG. 3A

to FIG. 3B

to FIG. 3C

from FIG. 3A

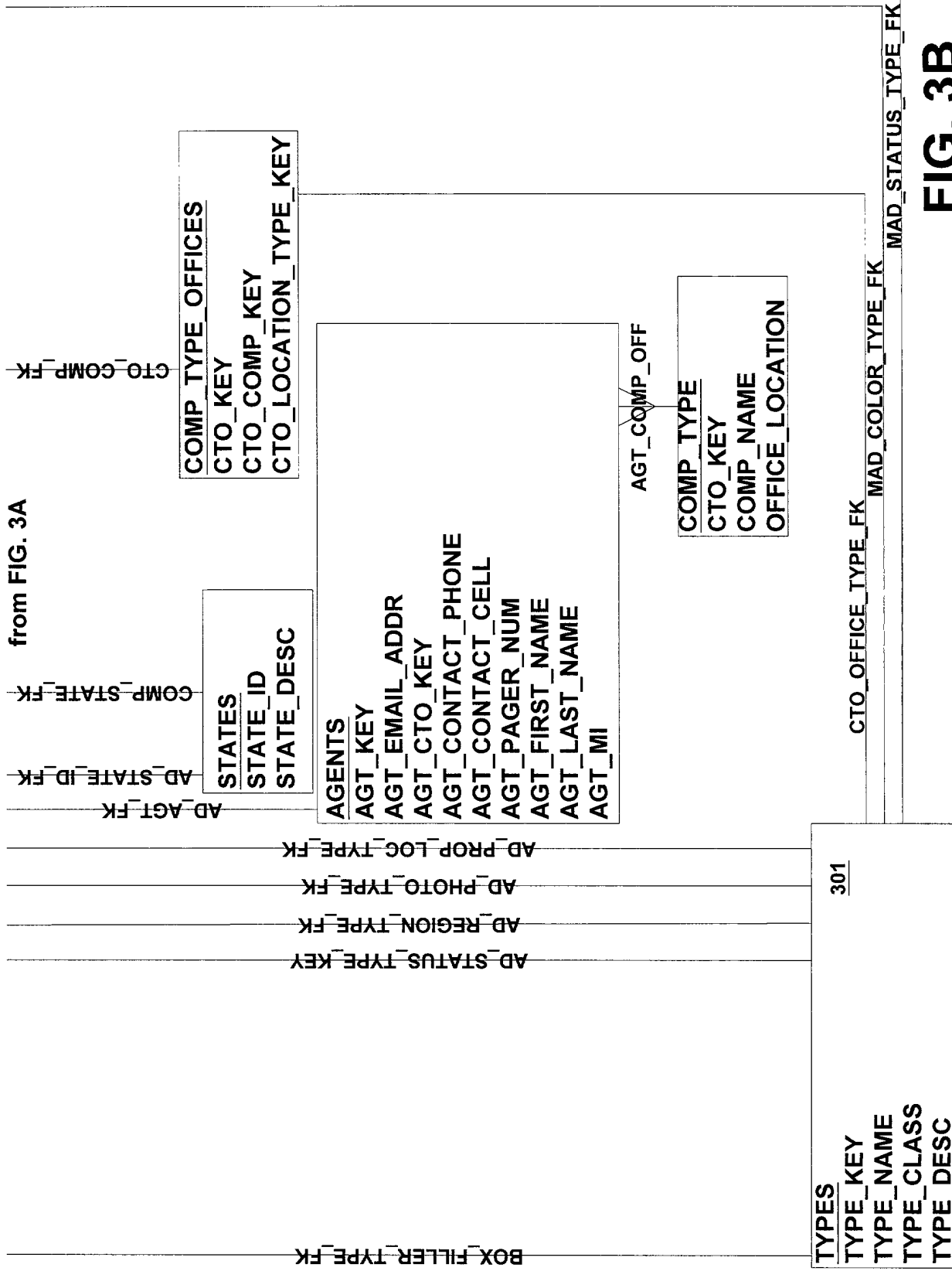
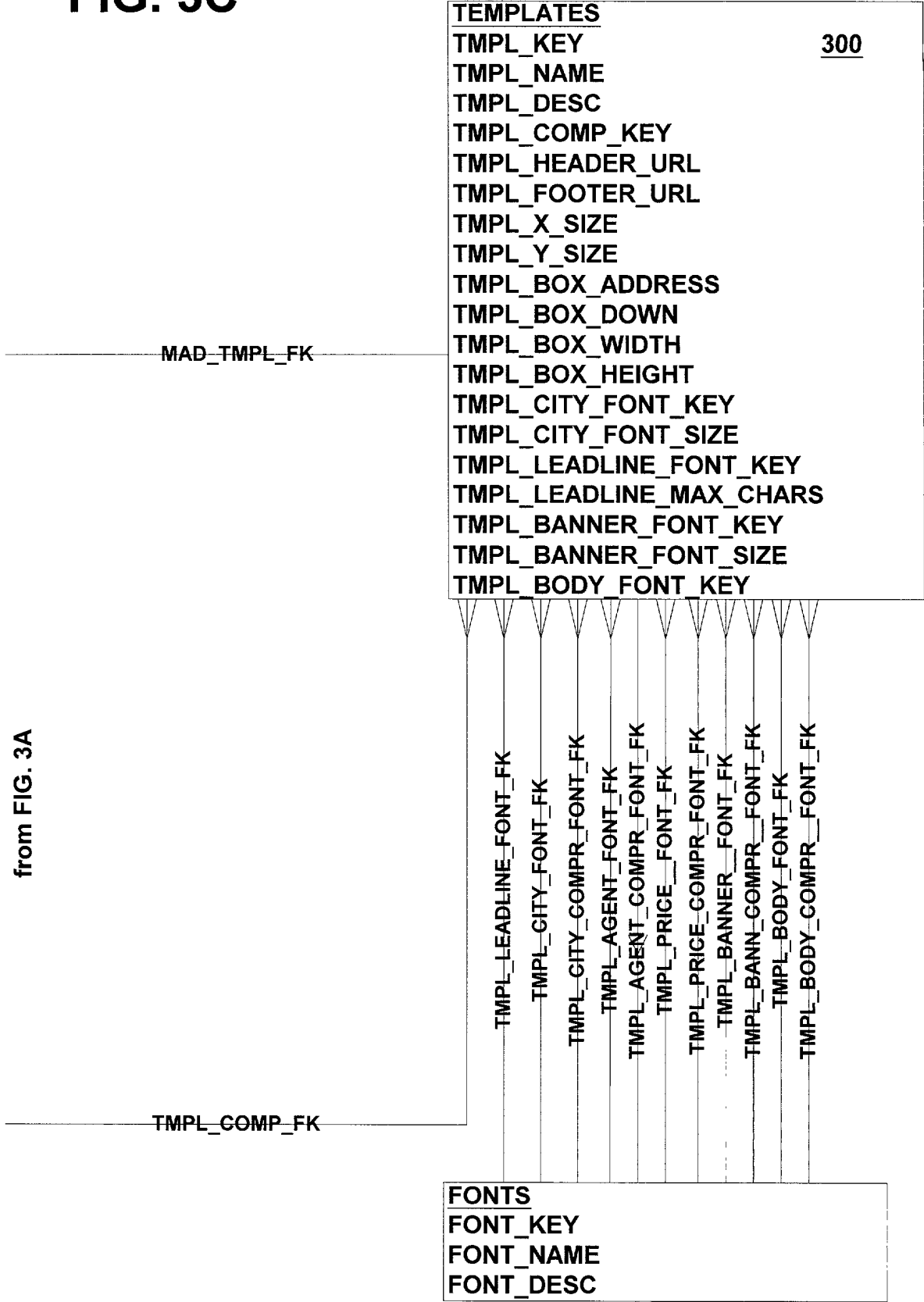
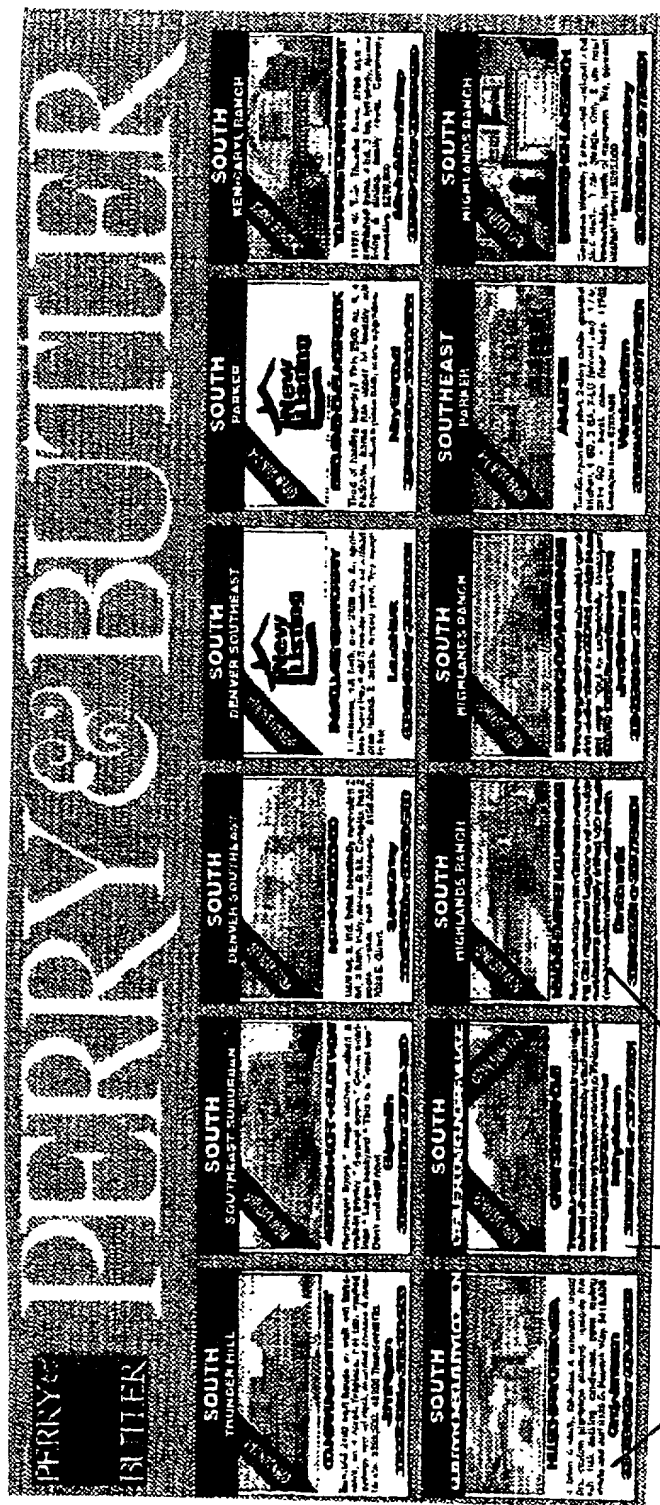


FIG. 3B

FIG. 3C



40



41

**FIG. 4A**

0935120-082201

42

**New Listing**



**Must See!**  
Look forward to coming home to this great house. Gourmet kitchen, 6 bedrms, 5 baths, pool, 4 car garage and more. Worth every penny.

**\$750,000**  
**Todd Colas**  
**(720) 895-1972**

41



**DYN-ACC-SYS**

**FIG. 4B**



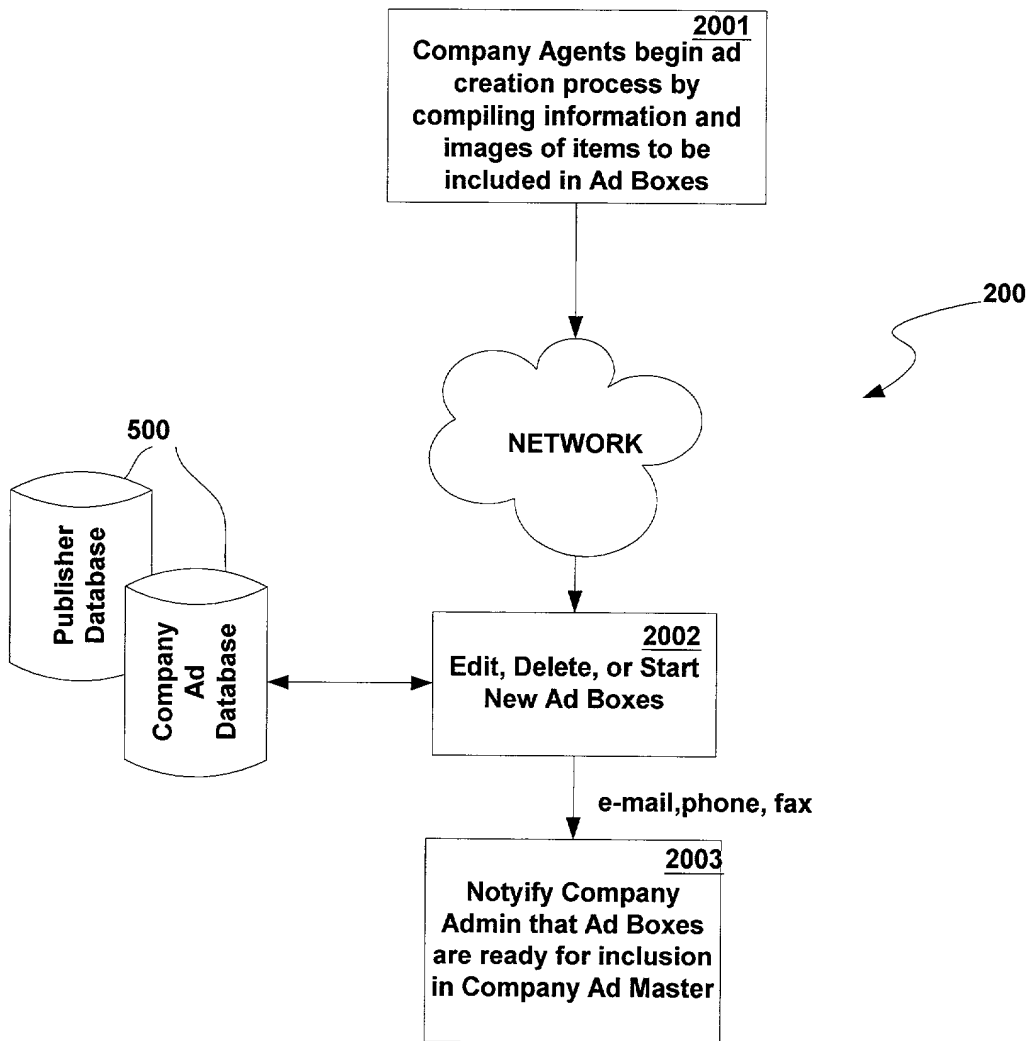


FIG. 5A

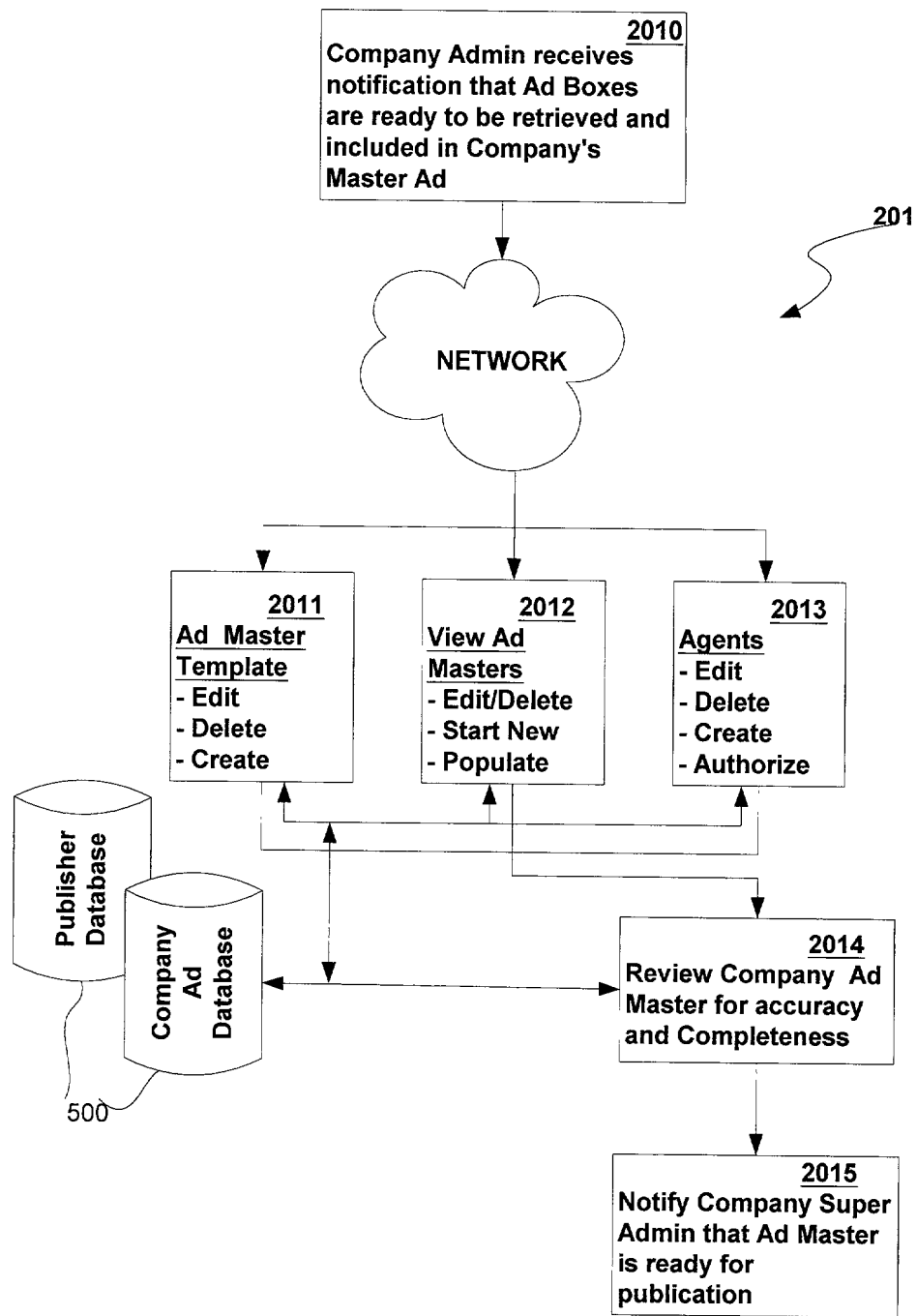
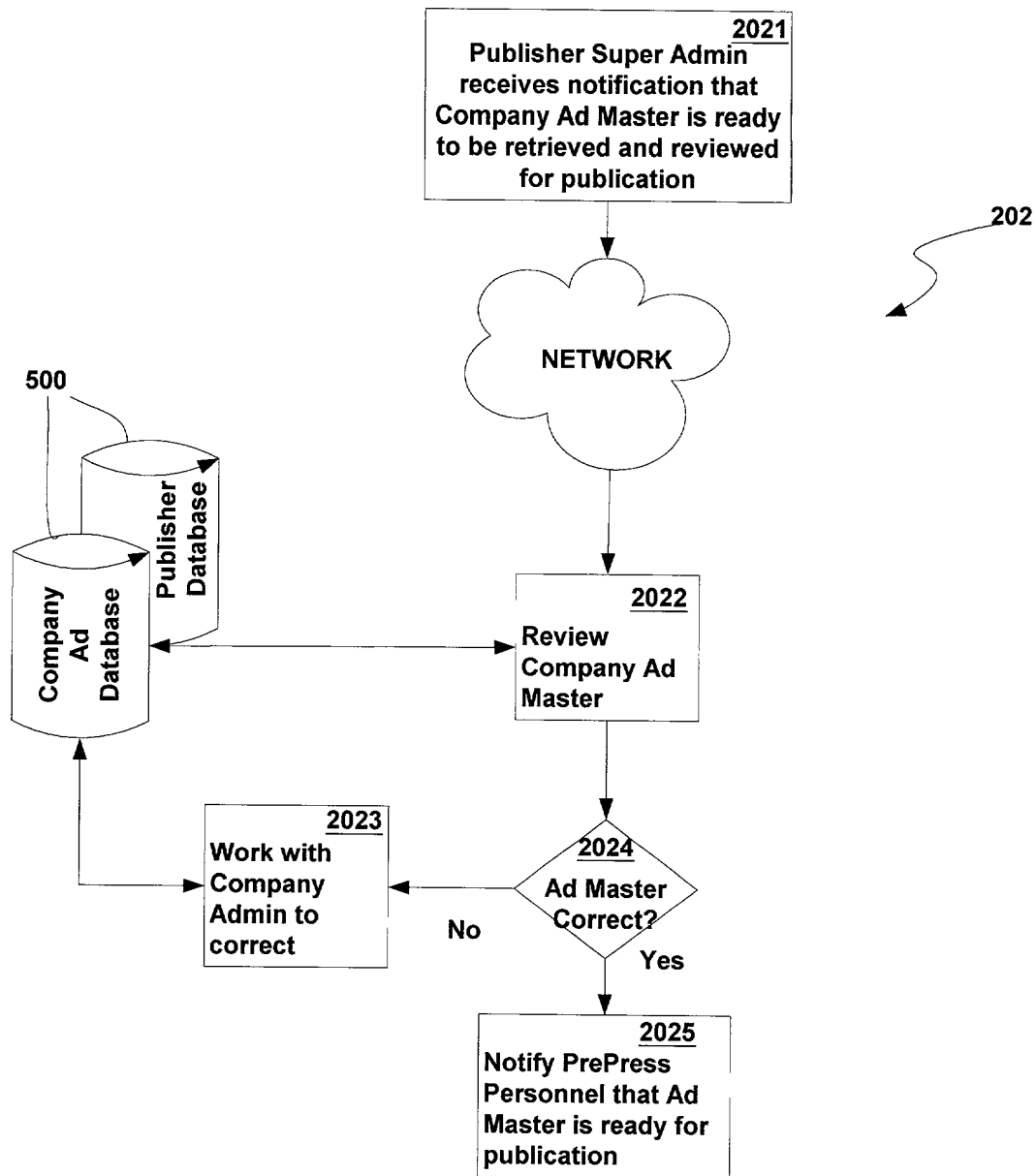
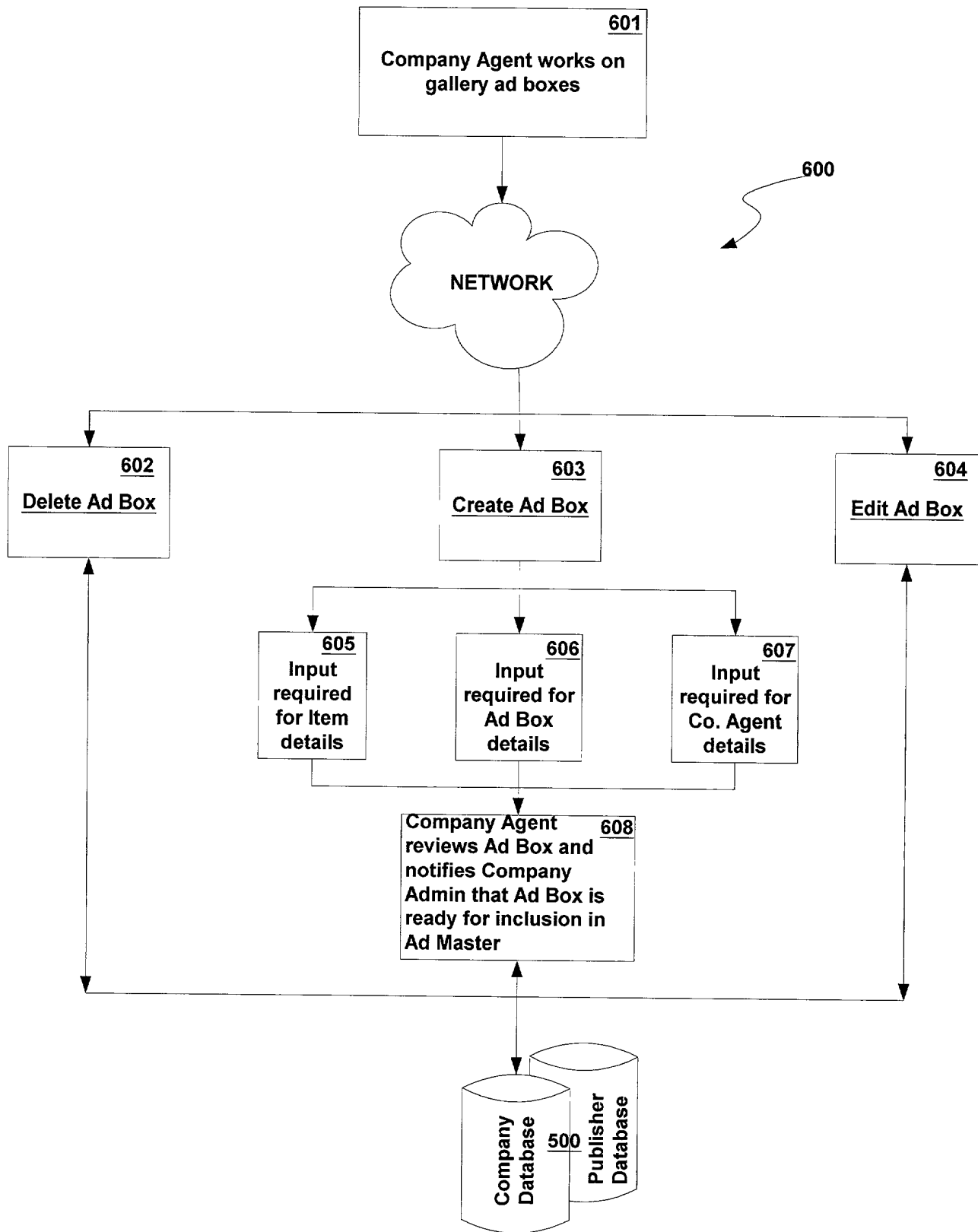


FIG. 5B



**FIG. 5C**

FIG. 6



**FIG. 6**

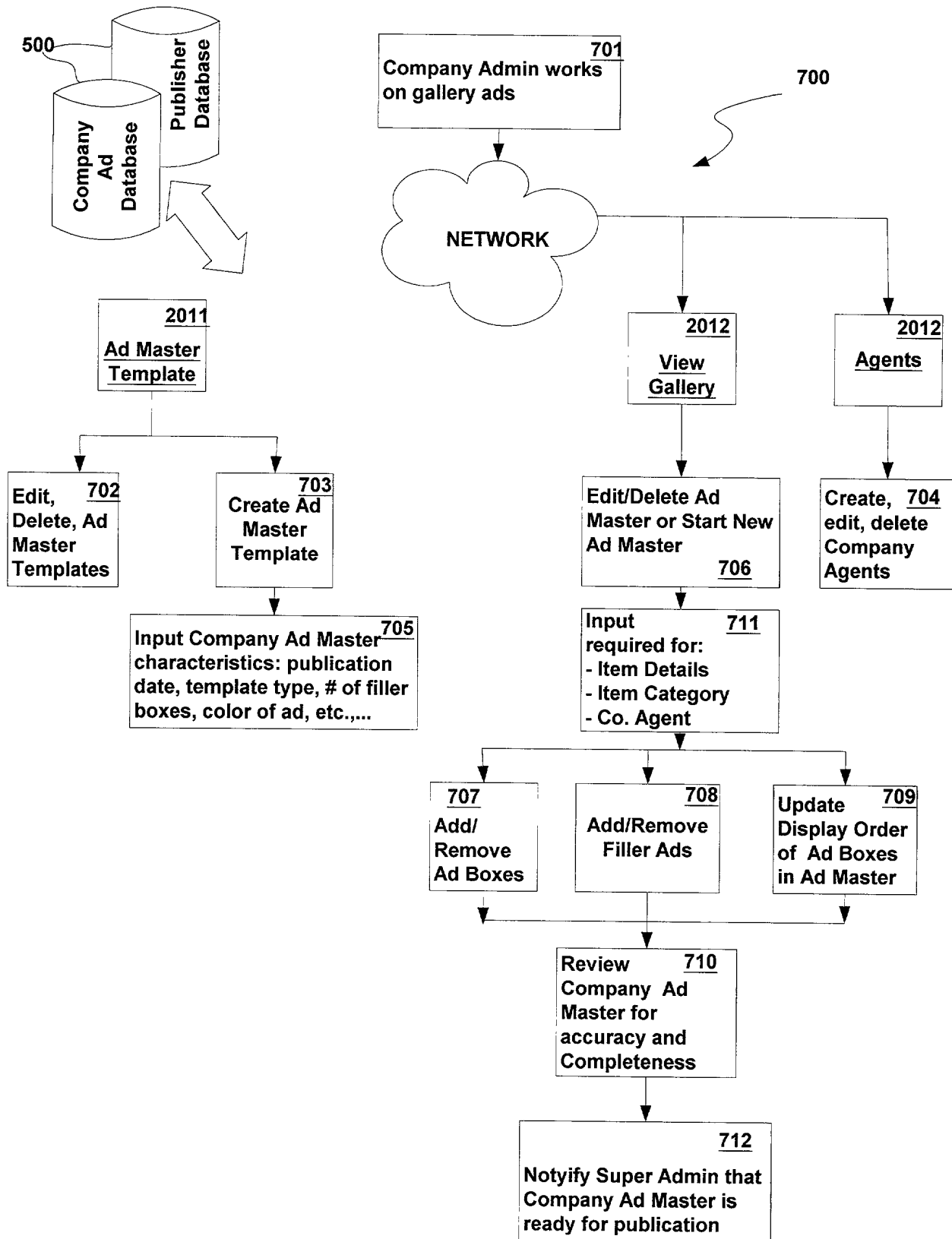
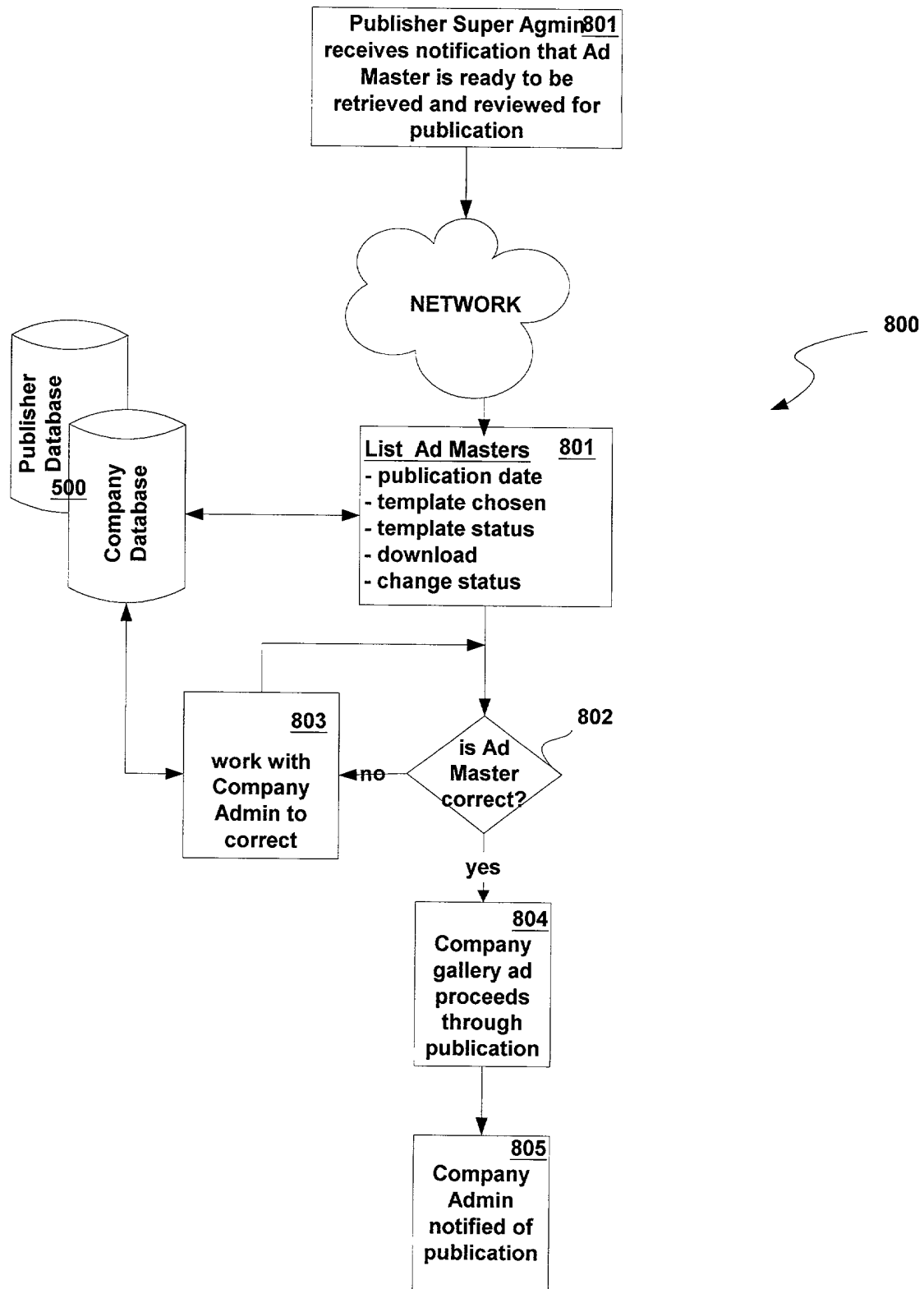


FIG. 7



**FIG. 8**

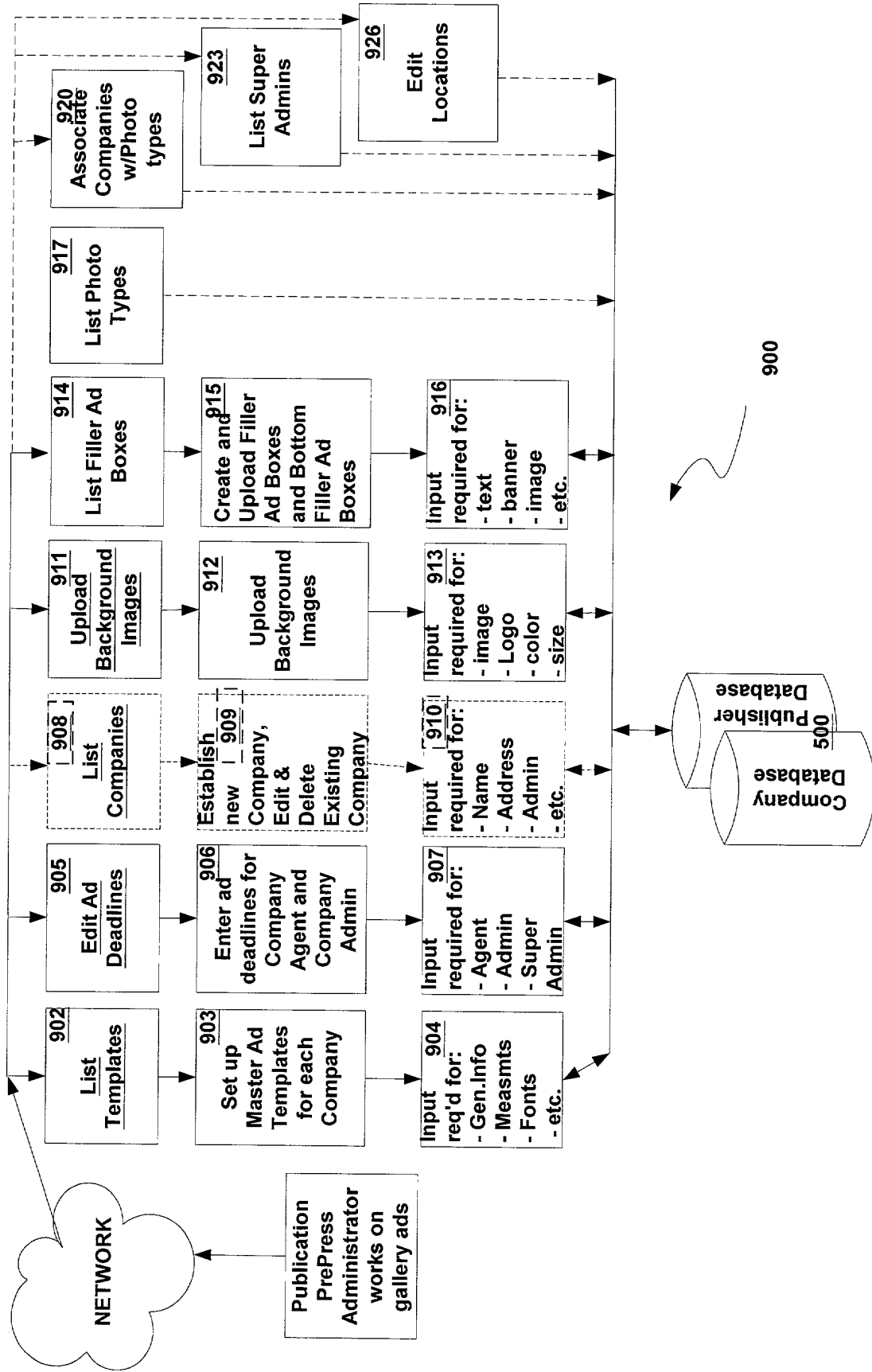
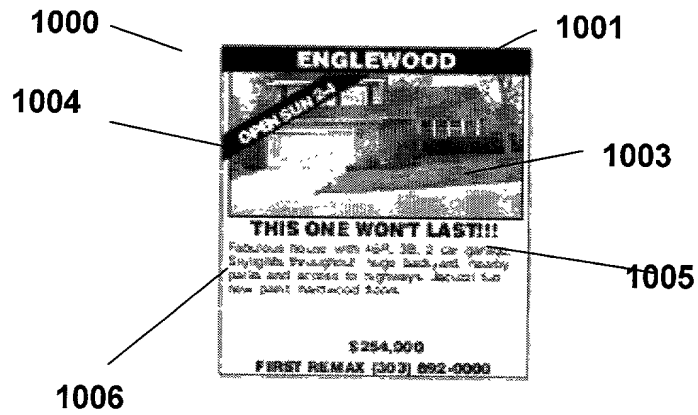
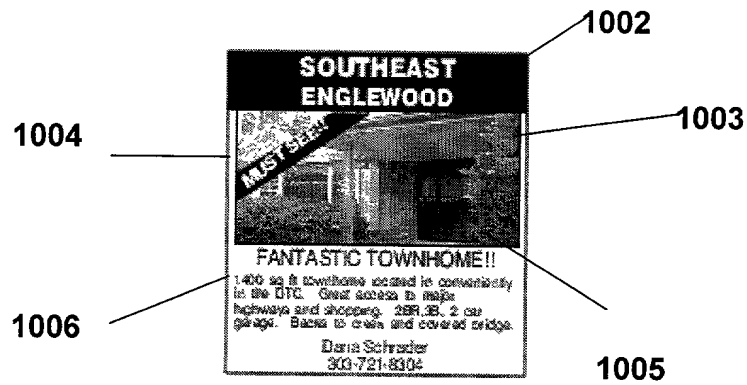


FIG. 9



**FIG. 10A**



**FIG. 10B**



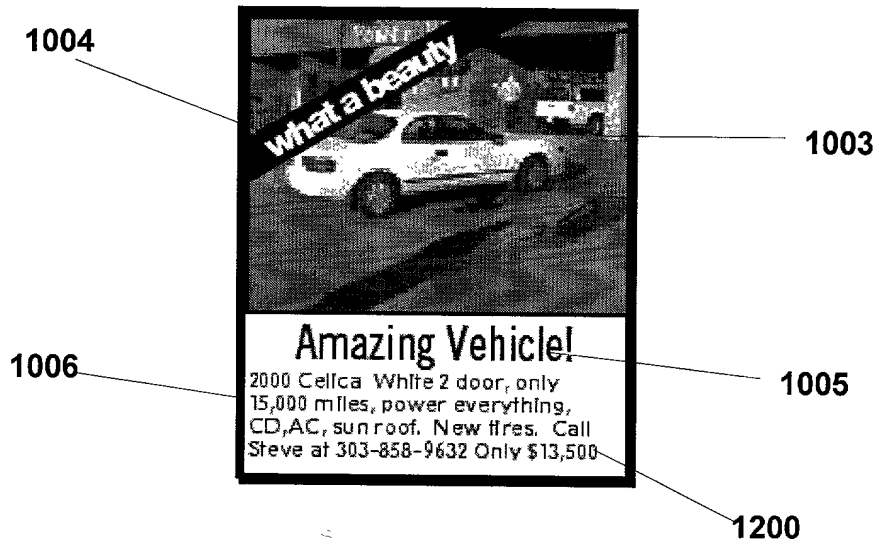



FIG.10C

**SOUTH  
AURORA SOUTH**

**OPEN SAT 1-4**



**EASY CAREFREE WAY OF LIFE**


Aurora's most beautiful home is quite out-of-the-way!  
This 2800 sq. ft. home is just what you're looking  
for. Upgrades include, mature landscaping and  
more! Don't miss this one, it won't last long.  
\$188,900

**Dana Schrader**  
303-721-8304 or 303-779-9522

1100

1101

FIG. 11A



**LIQUIDATION SALE!!**

1998 Suburban- Like new. Must sell  
immediately. Great condition. Low  
mileage, power windows, brakes.  
A/C, stick shift, new tires. Call  
Craig at 456-4432. Only \$23,999

**JOHN ELWAY TOYOTA**  
792-2000

1100


1101

FIG. 11B

**Must See to Believe!!**

1999 Celica Great car, fully loaded.  
Low mileage, stick, no dents or  
dings. Great first car for your teen.  
Easy to drive. Call Dana at  
303-888-9595. Priced nice at \$10,000

**JOHN ELWAY**  
**SUBARU SOUTH**



1100

FIG. 11C

**ENGLEWOOD**



**THIS ONE WON'T LAST!!!**

Fabulous house with 4BR, 3B, 2 car garage. Skylights throughout, huge backyard, nearby parks and access to highways. Jacuzzi tub, new paint, hardwood floors.

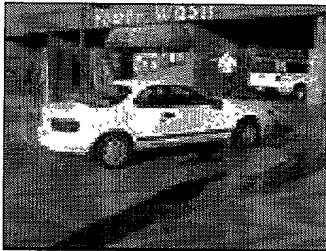
**\$254,000**

**FIRST REMAX (303) 892-0000**

1200

**FIG. 12A**

**ENGLEWOOD**



1999 Celica Great car, fully loaded. Low mileage, stick, no dents or dings. Great first car for your teen. Easy to drive. Call Dana at 303-888-9595. Priced nice at \$10,000

1200

**FIG. 12B**

0092520 003204

**CENTRAL**  
BELCARO

**OPERTY**  
Large, 4 bed, 4 bath, 2 car garage. 20-5733

**BEST OF THE BEST**  
Country setting in the City close to everything. Country home 4 large hd 3 fire places, tile of course and open space walk to C. L. Wash Park and Blue Hills. Must see! \$199,000. Call Marion Antonellis or Judy Berry 303-753-5423 or 303-753-3020 or 303-320-5733

**CENTRAL**  
BONNIE BRAE

**UNIQUE LOCATION**  
In the heart of Bonnie Brae 3 bedrooms, 3 bath, 1950 sq ft ranch 2 car garage \$300,000. Unless possible. Gary Bloom 303-687-6248 or 303-320-5733

**CENTRAL**  
MAYFAIR

**COZY MAYFAIR RANCH!**  
2 bedrooms, 1 bath, ranch on beautiful quiet street. Large fenced yard one car attached garage. New pool cover for pool. 5 mt water heater. \$199,000. 1150 Foothill St. Kim Gunderson 720-869-8837 or 303-320-5733

**PERRY & BUTLER and  
AMERICAN WESTERN MORTGAGE**

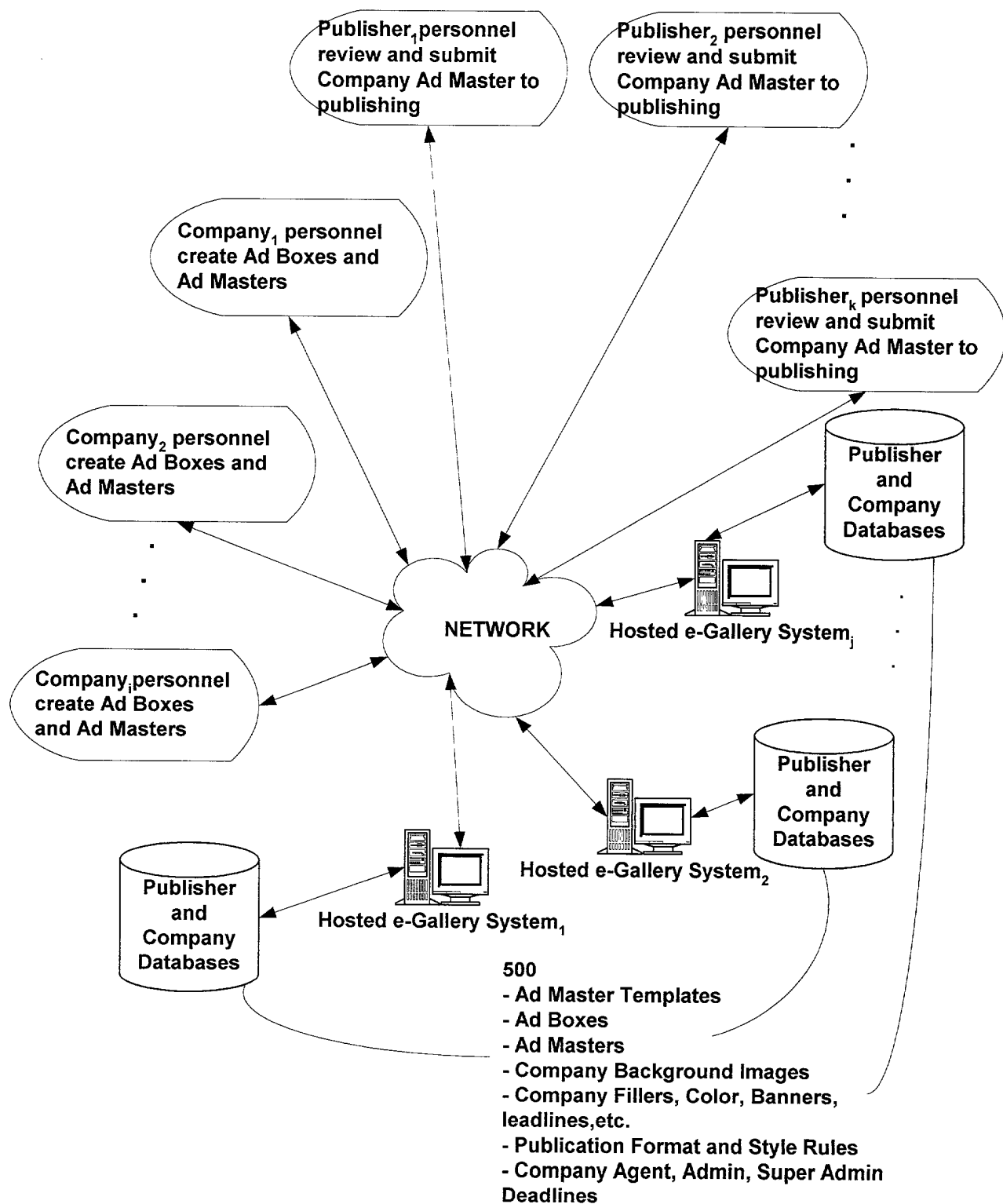
FIRST ANNUAL CHADRITY GOLF TOURNAMENT BENEFITING  
**HABITAT FOR HUMANITY**  
AUGUST 16, 2000

PLEASE CONTACT  
DIXIE JONES, VICE PRESIDENT  
AT 303-355-9400

Northwest 303-421-9670	South Jeffco 303-986-4400	Corporate 303-355-9400	Highlands Ranch 303-791-3100
Southeast Suburban 303-751-3350	West Suburban 303-969-8000	Relocation 303-393-6100 or 1-800-448-7356	

1300

FIG. 13



**FIG. 14**



**FIG. 15A**

Agent Login [Home](#)

---

Username:

Password:

---

1502

**FIG. 15B**

<a href="#">Edit</a>	<a href="#">123566</a>	123 Newton Way Englewood, CO 80112	\$250,000.00	<a href="#">Delete</a>
In Use	<a href="#">563258</a>	125 Peakview Drive Genesee, CO	\$415,000.00	

1505

1506

1504

1503

**FIG. 15C**

# Column Ads

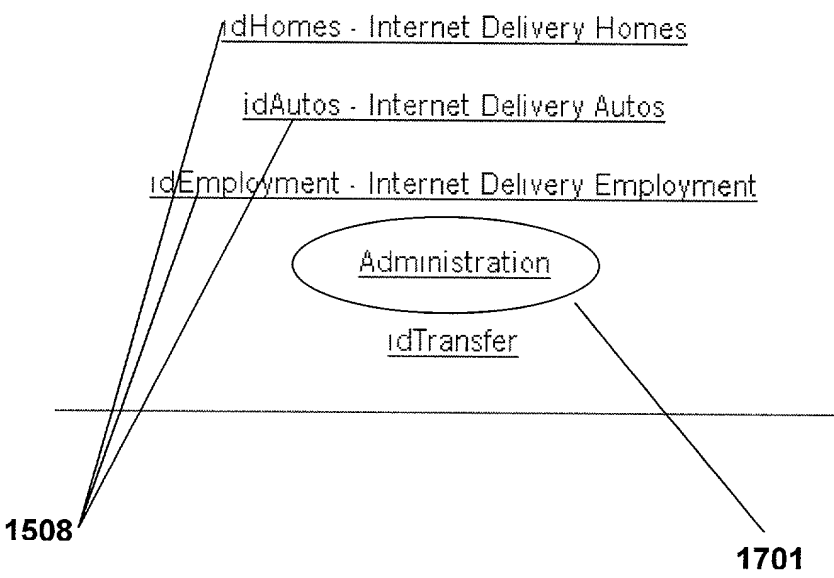



FIG. 15D

FIG. 15D

102290-0275660



List of AutosStart New Ad | Logout

1505

BURT BUICK GMC

1506

	Stock #	Ad Start Date	Status	
<a href="#">Edit</a>	<a href="#">100</a>	02/28/2001	IN WORK	<a href="#">Delete</a>
<a href="#">Edit</a>	<a href="#">2001</a>	03/02/2001	IN WORK	<a href="#">Delete</a>

1507

FIG. 15E



Start New Ad

[View Gallery](#) | [Logout](#)

Property Information	
Address: *	7050 E. Briarwood Circle
City: *	Englewood
State: *	Colorado Zip: 80112
Home Price: *	200000
MLS #: *	865325

FIG. 16A

Ad Information	
Region: *	SOUTHEAST
City: *	Englewood
Leadline: *	Fantastic Townhome!!
Banner:	<input type="radio"/> No Banner
(select only one)	<input type="radio"/> Just Listed
	<input type="radio"/> SOLD
	<input type="radio"/> Open House - Day: SUN From: To:
	<input checked="" type="radio"/> Custom Banner: Must See!!
Body Copy: *	1400 sq ft townhome located in conveniently in the DTC. Great access to major highways and shopping. 2BR, 3B, 2 car garage. Backs to creek and covered bridge.
Photo: *	DIGITAL IMAGE
	A:\Mvc-004x.jpg Browse...

FIG. 16B

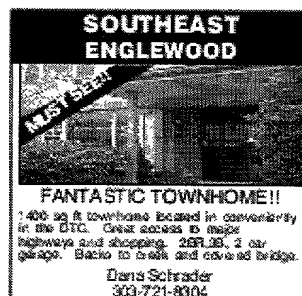


FIG. 16C

102290-025660

Agent Information	
Name: *	<input type="text" value="Dana Schrader"/>
Phone #: *	<input type="text" value="303-721-8304"/>
Internal Code: *	<input type="text" value="858963"/>
** denotes required fields	
<input type="button" value="Save Ad"/>	

**FIG. 16D**



Start New Ad

[View Gallery](#) | [Logout](#)

Automobile Information	
Classification: *	<input type="text" value="- Please select an Ad Classification -"/>
Make: *	<input type="text" value="- Please select a Make -"/>
Model: *	<input type="text" value="- Please select a Make above -"/>
Year: *	<input type="text" value="2002"/>
Stock Number: *	<input type="text"/>
Sale Price: *	<input type="text"/>

FIG. 16E

Ad Information	
Photo:	<input type="text" value="DIGITAL IMAGE"/> <input type="button" value="Browse..."/>
Banner:	<input type="text"/> (Not displayed without photo.)
Sig Line:	<input type="text"/> <input checked="" type="checkbox"/> Bold
Ad Text: *	<div style="border: 1px solid black; padding: 5px; min-height: 100px;"> <!-- Placeholder for ad text --> </div> <input type="checkbox"/> Bold
Logo:	<input type="text" value="- Do Not Use Logo -"/>
Ad Outline:	<input type="checkbox"/> Border

FIG. 16F

Schedule													
March							April						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28
25	26	27	28	29	30	31	29	30					

FIG. 16G

FIG. 16E-16G



**idRax**  
**The Realty Ad Express**

save time - create ads online  
maintain ads in your private gallery  
make last-minute changes

**Start idRax**

created by  
**DynAccSys**  
in partnership with  
**RockyMountainNews.com**

**Admin Only**

The advertisement features a background image of a house with a "HOUSE FOR SALE" sign. A "SOLD" sign is also visible. A man and a woman are standing in front of the house. The "Admin Only" button is circled, and a line points from the number 1701 to it.

**FIG. 17A**

1701

1702

**AdiRax**  
The Really Ad Express

Admin Login [Home](#)

---

Username:

Password:

**FIG. 17B**

**List Ad Masters** 
[Create Ad Master](#) | [Filler Ads](#) | [Galleries](#) | [Agents](#) | [Logout](#)

	Publication Date	Template	Status	
<a href="#">Edit</a>	11/15/2000	PERRY & BUTLER 6X4	IN WORK	<a href="#">Delete</a>
<a href="#">Edit</a>	10/29/2000	PERRY & BUTLER 6X6	IN WORK	<a href="#">Delete</a>
<a href="#">Edit</a>	10/22/2000	PERRY & BUTLER 6X6	IN WORK	<a href="#">Delete</a>

1705 2012 1706

**FIG. 17C**

T02290-02T5E660

1801

Publication Date: \*

(mm/dd/yyyy)

1802

Template: \*

PERRY & BUTLER 6X4

1803

Number of Bottom Fill Boxes: \*

PERRY & BUTLER 6X4  
PERRY & BUTLER 6X5  
PERRY & BUTLER 6X6

1804

Type of Color: \*

Black and White Ad  
Spot Ad  
Full Color Ad  
Black and White Ad

\* denotes required field

Create the Ad Master

FIG. 18A

1804

Type of Color:

Black and White Ad  
Spot Ad  
Full Color Ad  
Black and White Ad

Update Ad

FIG. 18B

	Publication Date	Template	Status	
<a href="#">Edit</a>	11/15/2000	PERRY & BUTLER 6X4	IN WORK	<a href="#">Delete</a>
<a href="#">Edit</a>	10/29/2000	PERRY & BUTLER 6X6	IN WORK	<a href="#">Delete</a>
<a href="#">Edit</a>	10/22/2000	PERRY & BUTLER 6X6	IN WORK	<a href="#">Delete</a>

1901

FIG.19

Show Ads By: Custom Sort Order

Update Display Order

0	0	0	0	0	0
0	0	0	0	0	0
0	0	0	0	0	0
0	0	0	0	0	0
0	0	0	0	0	0
0	0	0	0	0	0

Add/Remove Ads

Add/Remove Filler Ads

1201

FIG. 20

FIG. 1901

Template: **PERRY & BUTLER 6X6**  
Publication Date: **October 29, 2000**  
5 of 32 ads chosen.

	MLS	Property Address	Sales Price
<input checked="" type="checkbox"/>	dana01	200 W. 78th Pl. Thorton,CO 80111	\$162,500.00
<input checked="" type="checkbox"/>	472074	875 south adams street littleton,CO 80123	\$175,000.00
<input checked="" type="checkbox"/>	123456	7050 East Briarwood Circle Englewood,CO 80112	\$195,000.00

FIG. 21

Show Ads By: 

Custom Sort Order

Update Display Order

1

 dana01 

2

 472074 

3

 123456 

4

 987632 

5

 460088 

5

FIG. 22A

Show Ads By: 

Custom Sort Order

ana01 

2

 4720 

5

5

City and Sale Price

Custom Sort Order

MLS Number

Region

Sale Price

FIG. 22B



[illegible]

## The Realty Ad Express

**FIG. 23B**

**FIG. 23C**




<p><b>NORTH SHERRELWOOD</b></p>  <p><b>ROOM TO GROW!</b> 3BR,1BA Brick Ranch on a huge lot! 1C garage w/m to add on- some new paint. Furn &amp; water heater - 8 yrs. Lg family room. Move in condition \$162,500. Dana Schrader (h) 303-721-8304 or (c) 303-777-5858</p>	<p><b>SOUTHWEST LITTLETON</b></p>  <p><b>WONDERFUL VIEWS</b> You must see to believe!  Paul Barr (303) 892-0000</p>	<p><b>EAST Englewood</b></p>  <p><b>STURBRIDGE TOWNHOME</b> Sturbridge townhome ideally located by stream and covered bridge. Best location in community! 2 Master bedrooms, 3 baths, full basement. 2 car detached garage. Beautifully maintained community. Easy access to I-25 and Dana Schrader 303-721-8304</p>
--	--	--

FIG. 24A

PERRY &  
BUTLER

PERRY & BUTLER






<p><b>NORTH SHERRELWOOD</b></p>  <p><b>ROOM TO GROW!</b></p>	<p><b>SOUTHWEST LITTLETON</b></p>  <p><b>WONDERFUL VIEWS</b></p>	<p><b>EAST Englewood</b></p>  <p><b>STURBRIDGE TOWNHOME</b></p>	<p><b>SOUTHEAST DENVER SOUTH</b></p>  <p><b>DESIGNED TO DELIGHT</b></p>	<p><b>EAST CASTLE ROCK</b></p>  <p><b>MUST SEE TO BELIEVE</b></p>
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FIG. 24B

FIG. 24B - 02/25/04

## List Agents

[Add New Agent](#) | [List Ad Masters](#) | [Logout](#)

	Agent Name	Email Address	
<a href="#">Edit</a>	Amy Amy	pbr6@csn.net	<a href="#">Delete</a>
<a href="#">Edit</a>	Marian Curry	pbr9@csn.net	<a href="#">Delete</a>
<a href="#">Edit</a>	Kristen Foster	pbr2@csn.net	<a href="#">Delete</a>
<a href="#">Edit</a>	April Hampton	pbr@csn.net	<a href="#">Delete</a>

**FIG. 25**

## New Agent Information

[List Agents](#) | [Logout](#)

Username: *	<input type="text"/>
Password: *	<input type="password"/>
Office: *	WEST <input type="button" value="v"/>
Email Address: *	<input type="text"/>
First Name:	<input type="text"/>
Last Name:	<input type="text"/>
Middle Initial:	<input type="text"/>
Phone #:	<input type="text"/>
Cell Phone #:	<input type="text"/>
Pager #:	<input type="text"/>

\* denotes required fields

**FIG. 26**

## List Ad Masters

[Logout](#)

Publication Date	Template	Status	Download	Change Status
01/07/2001	Rmn 6x4 Black & White	In Work		
12/31/2000	Remax Prof 6x3 B/W	In Work		
12/25/2000	Perry & Butler 6x6	In Work		
12/24/2000	Rmn 6x4 Black & White	In Work	<b>2701</b>	<b>2702</b>
12/22/2000	Perry & Butler 6x4	Send To Publisher	<a href="#">View Print PDF</a>	<a href="#">Send to Print?</a>

FIG. 27

103280-025500 0935120-082201



FIG. 28

The Really Ad Express			
List Templates		New Template   Menu   Logout	
	Template	Company	
<a href="#">Edit</a>	PERRY & BUTLER 6X4	PERRY & BUTLER	<a href="#">Delete</a>
<a href="#">Edit</a>	PERRY & BUTLER 6X5	PERRY & BUTLER	<a href="#">Delete</a>
<a href="#">Edit</a>	PERRY & BUTLER 6X6	PERRY & BUTLER	<a href="#">Delete</a>
<a href="#">Edit</a>	PERRY & BUTLER 6X7	PERRY & BUTLER	<a href="#">Delete</a>
<a href="#">Edit</a>	PRUDENTIAL 4X3	PRUDENTIAL	<a href="#">Delete</a>
<a href="#">Edit</a>	REMAX PROF 6X3 B/W	REMAX PROFESSIONALS	<a href="#">Delete</a>
<a href="#">Edit</a>	RMN 6X4 BLACK & WHITE	ROCKY MOUNTAIN NEWS	<a href="#">Delete</a>

FIG. 29

**General**

Measurements

Fonts

Preview

Template Name

Description

Default Template? ☐ Yes ☐ No

Company

Show Region? ☐ Yes ☐ No

Show Price? ☐ Yes ☐ No

Show Location? ☐ Yes ☐ No

Crop Image? ☐ Yes ☐ No

Allow Vertical Ads? ☐ Yes ☐ No

Show Realtor Name? ☐ Yes ☐ No

Show Realtor Phone? ☐ Yes ☐ No

Two Realtor Lines? ☐ Yes ☐ No

Use Pulldown for City? ☐ Yes ☐ No

Show Ad Borders? ☐ Yes ☐ No

Save Changes

FIG. 30

Edit Template Information

[List Templates](#) | [Menu](#) | [Logout](#)

---

General Information	Measurements	Fonts
---------------------	--------------	-------

---

PERRY & BUTLER 6X4

Template Width	<input type="text" value="1020"/>	Template Height	<input type="text" value="820"/>
Boxes Across	<input type="text" value="6"/>	Boxes Down	<input type="text" value="4"/>
Box Width	<input type="text" value="152"/>	Box Height	<input type="text" value="146"/>
Image Width	<input type="text" value="144"/>	Image Height	<input type="text" value="60"/>
Start Box X	<input type="text" value="25"/>	Start Box Y	<input type="text" value="560"/>
Horizontal Spacing	<input type="text" value="10"/>	Vertical Spacing	<input type="text" value="10"/>

---

Save Changes

FIG. 31

Edit Template Information

[List Templates](#) | [Menu](#) | [Logout](#)

General Information	Measurements	Fonts
---------------------	--------------	-------

PERRY & BUTLER 6X4

Section	Regular Font	Compressed Font	Font Size
City	Swiss 721 BT Black	Swiss 721 BT Bold Condensed	12
Leadline	Swiss 721 BT Black	Swiss 721 BT Bold Condensed	10
Banner	Swiss 721 BT Black	Swiss 721 BT Bold Condensed	9
Body	Swiss 721 BT Medium	Swiss 721 BT Black Condensed	7
Agent	Swiss 721 BT Black	Swiss 721 BT Bold Condensed	8
Price			

Save Changes

FIG. 32A

City	Swiss 721 BT Black
Leadline	Swiss 721 BT Black
Banner	Swiss 721 BT Black Condensed
	Swiss 721 BT Bold Condensed
Body	Swiss 721 BT Medium
	Swiss 721 BT Roman
	Swiss 721 BT Roman Condensed
Agent	Times New Roman

FIG. 32B

0935120-08201



0935120-08204  
T02280-02T5660

Edit Template Information		<a href="#">List Templates</a>	<a href="#">Menu</a>	<a href="#">Logout</a>
General	Measurements	Fonts	Preview	
<b>Page 1</b>				
Boxes Across	<input type="text"/>	Box Numbers:	<input type="text"/>	
<b>Page 2</b>				
Boxes Across	<input type="text"/>	Box Numbers:	<input type="text"/>	
<b>Page 3</b>				
Boxes Across	<input type="text"/>	Box Numbers:	<input type="text"/>	
<b>Page 4</b>				
Boxes Across	<input type="text"/>	Box Numbers:	<input type="text"/>	

**FIG. 33**

Value	Description
<input type="text" value="64"/>	The number of hours prior to production that an agent can change their individual Color ad
<input type="text" value="48"/>	The number of hours prior to production that an agent admin can change an individual Color ad
<input type="text" value="36"/>	The number of hours prior to production that an agent admin can change an individual Spot ad
<input type="text" value="48"/>	The number of hours prior to production that an agent can change their individual Spot ad
<input type="text" value="52"/>	The number of hours prior to production that an agent admin can change an individual Black and White ad
<input type="text" value="96"/>	The number of hours prior to production that an agent can change their Black and White ad
<input type="button" value="Update Values"/>	

FIG. 34

FIG. 34

List Companies		<a href="#">New Company</a>	<a href="#">Menu</a>	<a href="#">Logout</a>
<a href="#">Edit</a>	Company	Agent Admin		
<a href="#">Edit</a>	PERRY & BUTLER	GMCGINNIS	<a href="#">Delete</a>	
<a href="#">Edit</a>	PRUDENTIAL	CROFFMAN	<a href="#">Delete</a>	
<a href="#">Edit</a>	REMAX PROFESSIONALS	REMAXA	<a href="#">Delete</a>	
<a href="#">Edit</a>	ROCKY MOUNTAIN NEWS	RMNA	<a href="#">Delete</a>	

**FIG. 35A**

<b>New Company</b>		<a href="#">List Companies</a>   <a href="#">Menu</a>   <a href="#">Logout</a>	
<b>Company Information</b>			
Company Name	<input type="text"/>		
Doing Business As	<input type="text"/>		
City	<input type="text"/>		
State	<input type="text"/>		
Zip	<input type="text"/>		
<b>Agent Admin</b>			
Username	<input type="text"/>		
Password	<input type="text"/>		
Email Address	<input type="text"/>		
Contact Phone #	<input type="text"/>		
<input type="button" value="Save Changes"/>			

**FIG. 35B**

The Realty Ad Express			
List Photo Types		<a href="#">New Photo Type</a>   <a href="#">Menu</a>   <a href="#">Logout</a>	
	Name	Image	
<a href="#">Edit</a>	CLIPART HOUSE	<a href="#">clipart.jpg</a>	<a href="#">Delete</a>
<a href="#">Edit</a>	NEW LISTING	<a href="#">newlisting.jpg</a>	<a href="#">Delete</a>
<a href="#">Edit</a>	NEW LISTING GRAPHIC	<a href="#">newlistinggraphic.jpg</a>	<a href="#">Delete</a>

FIG. 36A

The Realty Ad Express	
New Photo Type	<a href="#">List Photo Types</a>   <a href="#">Logout</a>
Photo Type:	<input type="text"/>
Image:	<input type="text"/> <input type="button" value="Browse"/>
<input type="button" value="Save Photo Type"/>	

FIG. 36B

Company	Photo Type	
PERRY & BUTLER	CLIPART HOUSE	<a href="#">Delete</a>
		<a href="#">Delete</a>
PERRY & BUTLER	DIGITAL IMAGE	<a href="#">Delete</a>
PERRY & BUTLER	NEW LISTING	<a href="#">Delete</a>
PRUDENTIAL	CLIPART HOUSE	<a href="#">Delete</a>
PRUDENTIAL	DIGITAL IMAGE	<a href="#">Delete</a>
PRUDENTIAL	NEW LISTING GRAPHIC	<a href="#">Delete</a>
REMAX PROFESSIONALS	CLIPART HOUSE	<a href="#">Delete</a>
REMAX PROFESSIONALS	DIGITAL IMAGE	<a href="#">Delete</a>
REMAX PROFESSIONALS	NEW LISTING GRAPHIC	<a href="#">Delete</a>
ROCKY MOUNTAIN NEWS	CLIPART HOUSE	<a href="#">Delete</a>
ROCKY MOUNTAIN NEWS	DIGITAL IMAGE	<a href="#">Delete</a>
ROCKY MOUNTAIN NEWS	NEW LISTING GRAPHIC	<a href="#">Delete</a>
ROCKY MOUNTAIN NEWS	NEW LISTING	<a href="#">Delete</a>

FIG. 37

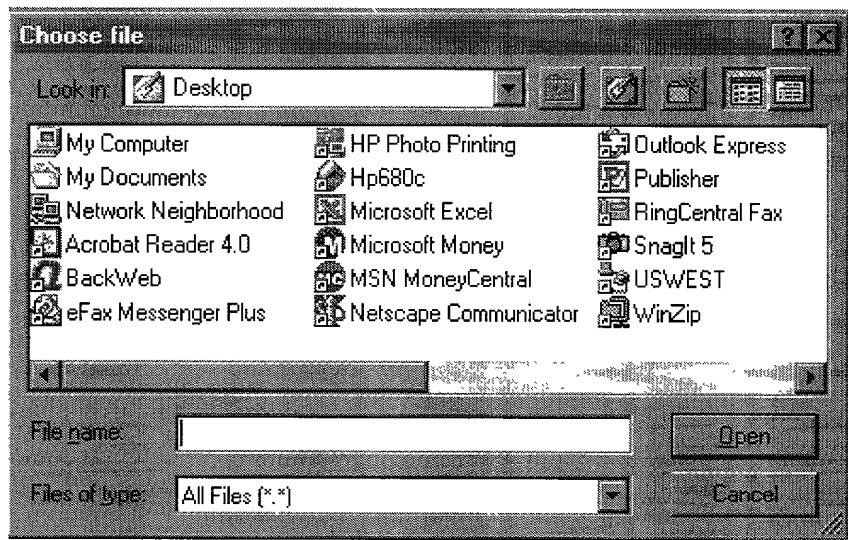
**Upload Background Image** [Menu](#) | [Logout](#)

Template:

Background Image:

( Image must be a jpeg file. )

**FIG. 38A**



**FIG. 38B**

0935120-03201

0935120-082201

New Filler Ad

List Filler Ads | Logout

Name: \*

Type: \*

Bottom Filler

Company: \*

PERRY & BUTLER

Image: \*

Browse...

Description:

\* denotes required fields

Save Filler Ad

FIG. 39A

Type: \*

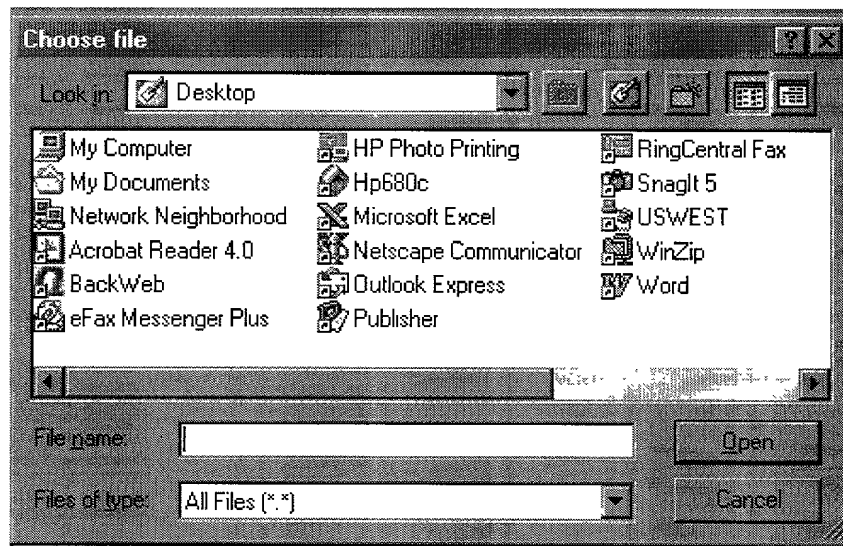
Bottom Filler

Image: \*

Bottom Filler

Individual Filler

FIG. 39B



**FIG. 39C**



List Filler Ads			<a href="#">New Filler Ad</a>	<a href="#">Menu</a>	<a href="#">Logout</a>
	Name	Description	Type		
<a href="#">Edit</a>	<a href="#">realtor information</a>		individual filler ad	<a href="#">Delete</a>	
<a href="#">Edit</a>	<a href="#">just a test</a>		bottom filler ad	<a href="#">Delete</a>	
<a href="#">Edit</a>	<a href="#">Computer</a>	A Computer Box Filler	individual filler ad	<a href="#">Delete</a>	
<a href="#">Edit</a>	<a href="#">Mouse</a>	Mouse Bottom Filler Ad.	bottom filler ad	<a href="#">Delete</a>	
<a href="#">Edit</a>	<a href="#">P&amp;B Mouse</a>	Perry and Butler mouse (PBR.Com)	individual filler ad	<a href="#">Delete</a>	
<a href="#">Edit</a>	<a href="#">PBR.COM Text</a>	Perry & Butler Text. PBR.COM, Now that's a home page.	individual filler ad	<a href="#">Delete</a>	
<a href="#">Edit</a>	<a href="#">PMC</a>	PMC Individual Ad	individual filler ad	<a href="#">Delete</a>	
<a href="#">Edit</a>	<a href="#">Home Link (5 Boxes)</a>	Perry & Butler Home Link Page for 5 boxes of a bottom filler.	bottom filler ad	<a href="#">Delete</a>	

**FIG. 39D**

**The Really Ad Express**

New Super Admin

[List Super Admins](#) | [Menu](#) | [Logout](#)

Username

Password

Email Address

Pager Number

Phone Number

Save Changes

FIG. 40



# Column Ads Administration

Main Menu

[Logout](#)

<a href="#">List Auto Templates</a>
<a href="#">List Home Templates</a>
<a href="#">List Employment Templates</a>
<a href="#">Edit Publication Deadlines</a>
<a href="#">Edit Employment Sections</a>
<a href="#">Edit Auto Sections</a>
<a href="#">Edit Home Sections</a>

FIG. 42

0935120-08201

## Column Ads Administration

Auto Templates

[New Auto Template](#) | [Menu](#) | [Logout](#)

	Name	Description	Active	
Edit	IN-LINE Column Display	IN-LINE Column Display	<input checked="" type="radio"/>	Delete
Change Active Template				

FIG. 43A

## Column Ads Administration

Home Templates

[New Home Template](#) | [Menu](#) | [Logout](#)

	Name	Description	Active	
Edit	one inch home ads	one inch home ads	<input checked="" type="radio"/>	Delete
Change Active Template				

FIG. 43B

## Column Ads Administration

Classified Templates

[New Classified Template](#) | [Menu](#) | [Logout](#)

	Name	Description	Active	
Edit	One inch Employment Ad	RMN One inch Employment Ad	<input checked="" type="radio"/>	Delete
Change Active Template				

FIG. 43C

09935120-082201

# Column Ads Administration

[Edit Auto Template](#)

[List Auto Templates](#) | [Menu](#) | [Logout](#)

General	Fonts
Template Name	<input type="text"/>
Description	<input type="text"/>
Ad Width	<input type="text"/>
Image Width	<input type="text"/>
Image Height	<input type="text"/>
<input type="button" value="Save Changes"/>	

FIG. 44A

# Column Ads Administration

[Edit Home Template](#)

[List Home Templates](#) | [Menu](#) | [Logout](#)

General	Fonts
Template Name	<input type="text"/>
Description	<input type="text"/>
Ad Width	<input type="text"/>
Image Width	<input type="text"/>
Image Height	<input type="text"/>
<input type="button" value="Save Changes"/>	

FIG. 44B

# Column Ads Administration

[Edit Classified Template](#)[List Classified Templates](#) | [Menu](#) | [Logout](#)

General

Fonts

Template Name

Description

Ad Width

Save Changes

FIG. 44C

General

Fonts

Section	Regular Font	Bold Font	Font Size
Sigline	<div></div>	<div></div>	<div></div>
Body	<div></div>	<div></div>	<div></div>
Banner	<div></div>	N/A	<div></div>

Save Changes

FIG. 45A

General

Fonts

Section	Regular Font	Bold Font	Font Size
Leadline	<div></div>	<div></div>	<div></div>
Body	<div></div>	<div></div>	<div></div>
Agent	<div></div>	<div></div>	<div></div>
Price	<div></div>	<div></div>	<div></div>
Banner	<div></div>	N/A	<div></div>

Save Changes

FIG. 45B

FIG. 45A - 025660



# Column Ads Administration

Edit Classified Template

[List Classified Templates](#) | [Menu](#) | [Logout](#)

General	Fonts
Template Name	<input type="text"/>
Description	<input type="text"/>
Ad Width	<input type="text"/>
<input type="button" value="Save Changes"/>	

FIG. 45C

# THE UNIVERSITY OF CHICAGO

[Menu](#) | [Logout](#)

Save Changes

**FIG. 46**

## Column Ads Administration

Insert New Section | [Menu](#) | [Logout](#)

Name	Description	
500	Help Wanted	<a href="#">Delete</a>

[Save Changes](#)

**FIG. 47A**

## Column Ads Administration

Insert New Section | [Menu](#) | [Logout](#)

Name	Description	
0045	ACURA	<a href="#">Delete</a>
0050	ALFA ROMEO	<a href="#">Delete</a>
0055	AMC	<a href="#">Delete</a>
0058	ASTON	<a href="#">Delete</a>
0060	AUDI	<a href="#">Delete</a>
0065	AUSTIN	<a href="#">Delete</a>
0067	AVANTI	<a href="#">Delete</a>

**FIG. 47B**

## Home Sections

Insert New Section | [Menu](#) | [Logout](#)

Name	Description	
4010	Denver Central	<a href="#">Delete</a>
4012	Denver NE	<a href="#">Delete</a>
4013	Denver East	<a href="#">Delete</a>
4014	Denver SE	<a href="#">Delete</a>
4015	Denver South	<a href="#">Delete</a>
4016	Denver SW	<a href="#">Delete</a>
4017	Denver West	<a href="#">Delete</a>
4018	Denver NW	<a href="#">Delete</a>

[Save Changes](#)

**FIG. 47C**